

Master Educator



Synopsis

Milady's Master Educator, Third Edition provides the backbone of the instructor theory for the beauty and wellness educator. The text presents educators with the teaching skills and educational judgments necessary to become an effective and successful instructor. The content in Master Educator is designed for flexibility, being used in programs ranging from a basic overview of instructor training to programs that require more advanced teaching techniques. Presented in a conversational, easy-to-understand style, it uses many pedagogical features to emphasize important information and powerful teaching techniques. Master Educator serves the future instructor as a valuable, fundamental learning tool, and the seasoned instructor with the strategies needed to adapt to the changing landscape of classroom learning.

Book Information

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Customer Reviews

"This was a great reminder to me of areas I need to grow in and areas I can inspire in." "It offers strong suggestions for application of classroom management and lesson planning techniques. Cosmetology Master Educators need a firm plan of action for beginning their career in the classroom. This text offers realistic and employable information to support educators." "The Milady Master Educator provides the information that is needed not only for state licensure but for the future Educators to have a strong foundation of information on which to build a successful career in the Beauty Industry." "Master Educator as I have stated before allows for the season or career Educator to have a textbook in which they can reconnect to the information that made them great!" "An excellent tool for an educator- I believe it covers all the information/knowledge necessary to become a great educator. The information /knowledge is very concise, understandable and totally

engages the reader." "MME has been a great tool for many years, keep up the great work."

Letha Barnes is a third-generation educator and school owner. In her more than 40 years in career education, she has achieved many accomplishments. She served the State of New Mexico for 10 years as the school representative on the Board of Barbers and Cosmetologists, holding the position of vice-chairman or chairman. She is a former president of the American Association of Cosmetology Schools (AACS), during which she spearheaded the effort to re-establish the educational branch of the association, which is known today as Cosmetology Educators of America (CEA). As an approved provider of continuing education and former Director of the Career Institute, she has presented continuing-education programs to thousands of educators, professionals, and students throughout the United States and Canada. She has been a speaker at regional, national, and international events, including Hairworld '96, Great Clips for Hair National Conventions, AACS Mid-Year Conferences, AACS annual conventions, the National Interstate Council of State Boards annual conferences, and numerous CEA conventions. She is well known for her highly energetic presentations and her passion for education. She has testified before the New Mexico State Senate and a U.S. Congressional Subcommittee on behalf of career education. She served as a school owner commissioner, an academic commissioner, and first vice-chairman for the National Accrediting Commission of Cosmetology Arts and Science (NACCAS) and taught their Accreditation Workshops for over 10 years. In addition, she has contributed to numerous other works for Cengage Learning, including instructor tools for cosmetology, fundamentals esthetics, advanced esthetics, nail technology and instructor training. She has also developed and authored four editions of the Essential Companion Study Guide that accompanies the Standard: Cosmetology core textbook.

I've been taking educator classes on and off for many years. This book is by far the best written education book I have read. It covers all aspects of education from A - Z . It is to the point and easy to read. I read the whole thing in two weeks. It's that well written.

Love it great book cheaper then anywhere else

super great shipping, book is perfect. thanks everyone, super great!

This book wasn't as good as the first edition but it is definitely informative. I Love this edition as well.

A great upgrade.

Excellent!!

Love the book, best study guide

It's really good.

Great!

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